BBRFC Celtic Sponsorship

Belgium's most international rugby club - the sponsorship opportunity

The Sponsorship Opportunity

BBRFC Celtic is the largest international rugby club in Belgium. The club has a history that dates to 1968 with players that originate from all over the world but reside in Belgium. With a membership of more than 400 and playing categories that encompass three men's teams, two ladies teams, a Touch Rugby section and a Rugby School with age ranges from Under 6s to Under 18s, our demographic is one that encapsulates the global flavour of Brussels today.

BBRFC Celtic as a sporting and social community is uniquely juxtaposed between Brussels' international and local communities. Whilst the club's roots stem from the expat "scene", many of today's players are born and bred in Brussels and very much Belgian. This demographic means that the club is ideally positioned to appeal to a range of sponsors from international organisations to local Brussels firms.

We have 3 sponsorship possibilities for club or team-wide donations as well a player sponsorship programme (see other brochure). The first-timer, captain, pack-leader and finisher packages have different price brackets however, packages can be adjusted to the sponsors' needs.

Overall, sponsoring BBRFC Celtic means a high level of exposure to the opposing clubs across Belgium and Luxembourg, as well as opposing teams at international tournaments. Your sponsorship will also acknowledge that you are supporting a local community based, volunteer run organisation.









General
Ladies
Touch

The first-timer package

Investment

 A one-time donation of the amount of your choice (1,000€ and up).

Benefits

 Partnership prominently displayed on the club's website and social media pages.











The captain package

Investment

 3,000€ club-wide over three years (1,000€/year to be used by all sections of the club).

OR

 1,500€ for a specific section (Women, Men, Touch or Kids) over three years (500€/year).

Benefits

- Partnership prominently displayed on the club's website and social media pages.
- Framed photo our team
- Scarf or tie from the club

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The pack-leader package

Investment

 6,000€ club-wide over three years
 (2,000€/year to be used by all sections of the club).

OR

 4,500€ for a specific section (Women, Men, Touch or Kids) over three years (1,500€/year).



Benefits

- Partnership prominently displayed on the club's website and social media pages.
- Opportunity to have your logo displayed on an item of the clubs choice (warm-up shirts, balls, water bottles).
- Framed photo our team with the sponsored item.
- Scarf or tie from the club





The finisher package

Investment

 9,000€ club-wide over three years
 (3,000€/year to be used by all sections of the club).

OR

 6,000€ for a specific section (Women, Men, Touch or Kids) over three years (2,000€/year).



Benefits

- Partnership prominently displayed on the club's website and social media pages.
- Opportunity to choose one item to print your logo on (ex: jerseys, warm up shirts, balls) based on the needs of the club
- Framed photo our team with your sponsored item
- Scarf or tie from the club









Payment details

Fiscal benefits of sponsoring a sports club

Every donation to a good cause makes a difference. In Belgium, supporting a charity or a general interest organization is encouraged by the tax authorities. For a company, a minimum donation of 40 euros allows a tax reduction of 25% of the amount paid. For individuals, this rises to 60% since 2020.

Once you have chosen your package, you can reach out to our treasurer who will provide you with an invoice: treasurer@bbrfc-celtic.be

Account details of the BBRFC Celtic Club

BBRFC Celtic RFC vzw

Account Number: 735-0368845-39

o IBAN: BE13 7350 3688 4539

BIC: KREDBEBB

The BBRFC Celtic thanks you for your support! We hope to see you soon on the sideline of one of our games. Stay updated on our fixtures through our website and social media pages!







